

1st Middle East Conference on Training and HR Development in Insurance

17 - 18 June 2009, Dubai, UAE

*Theme: Strategic HR & Training Development to Stay Ahead of
the Storm*

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In a knowledge-based economy with emphasis on achieving higher standards and greater professionalism, insurance companies must stand out to attract, retain and empower talented people. The Middle East region presents a unique HR landscape with significant number of expatriates, managing people from across diverse cultures, recruitment and training have become top issues for HR!

MiddleEast Insurance Review's first-ever Middle East Conference on Training and HR Development for the insurance industry will look at various aspects of HR management and development, innovative HR strategies and techniques and its integral role in achieving business goals and success, especially during these challenging times.

The two-day interactive conference with the theme: "Strategic HR & Training Development to Stay Ahead of the Storm" allows CEOs and HR Practitioners to review how they can create value for their organizations and aims to:

- Provide a common platform for CEOs, HR and Training Directors and Managers of insurance companies to meet and discuss HR issues of priority concerns, with training professionals, including the various insurance institutes in the region.
- Serve as a one-stop shop for HR Managers of insurance companies to review training programmes available to nurture the various skills required for the insurance market.
- Tap on expertise on managing cross-sector cross-cultural issues within the region and global set up.
- Look at strategic talent management – Recruiting, Retaining & Retraining.
- Explore opportunities in using HR in branding and the Internet in this new digital age.

Who Should Attend

- Human Resource and Training Directors and Managers of Insurance & Reinsurance Companies
- CEOs of Insurers and Reinsurers as well as Intermediaries
- Recruitment Consultants
- Service Providers to the Insurance Industry
- Regulators

Human capital is an important asset in a company so invest your time and efforts! Come meet forward-looking experts in human resources and discover how strategic HR can create competitive advantage for your company to ensure resilience, excellence and success.



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PROGRAMME

Day One: 17 June 2009, Wednesday

- 9.00 am **Opening Address by Chairman of Conference**
- 9.15 am **Keynote Address - The Challenge of Nurturing Local Talent**
Speaker from The National Human Resource Development and Employment Authority (Tanmia)
- 9.45 am **Meeting HR and training needs of the insurance industry. Roles of training institutions, insurance industry and regulators.**
- 10.30 am Tea Break
- 11.00 am **Developing the Human Capital of the Insurance Industry – The Malaysian Experience**
Mohd Taipor Subadab, Head of Training and Development, The Malaysian Insurance Institute
- 11.45 am **The Challenges and Opportunities in Attracting & Retaining Talent for the Insurance Industry**
Arlene Tressler, HR Director, Royal & Sun Alliance Insurance UAE
- 12.30 pm Lunch
- 2.00 pm **Effective Human Capital Management: Aligning Business and People Strategies to Maximize Value**
William Lee Moore, Senior Consultant, Kinder Brothers International
- 2.45 pm **The Changing DNA of the HR function**
Bob Schuetz, Worldwide Partner, Human Resource Effectiveness Practice, Mercer
- 3.30 pm End of Day One
With Networking Teabreak

Day Two: 18 June 2009, Thursday

- 9.00 am **Managing Human Resources Effectively During Financial Crisis**
- Keeping Up Motivational Level and Staff Performance Level
- Cost Cutting Vs Boosting Morale Through Training
- Achieving Desired Results
Lesley Traverso, Managing Partner – International, DW Simpson Asia Pacific
- 9.45 am **Investment in Training & HR Development: Shaping the Future**
Dr Ayoub Kazim, Executive Director, Dubai Knowledge Village
- 10.00 am Tea Break
- 10.30 am **Achieving Business Goals and Driving Employee Performance. Talent, Performance, Reward Management**
Georgina Ferrell, Head of HR, Middle East, Zurich International
- 11.15 am **Benchmarking Skills & Professional Qualifications of Personnel Throughout the Region – Standard of Corporate Governance to Have the Right People in Right Positions**
- 12.00nn **Anchor Address: 21st Leadership Challenges for Middle East Managers**
Dr Brendan McCann, Head of Leadership Development, Middle East, Mercer
- 12.45 pm Closing Lunch
- 2.15 pm **Special One to One Consulting Sessions for Delegates with Conference Speakers by Previous Appointments Only. Delegates are free to raise special individual questions and company problems relating to training, and HR development and management.**
- 5.00pm Close of Conference